

2016 Interlake Tourism Association Tourism Awards & the 2016 Community Futures Community Economic Development Awards

Community Economic Development Award

Recognizes a municipality, town, group or business that has undertaken a community project or activity in the last 18 months that has or will have a significant and long-term economic effect on the community.

There will be an award presented for Community Futures East Interlake & Community Futures West Interlake.



The following are the Tourism Award Categories:

Non-Member Interlake Tourism Award

This award recognizes exceptional attributes in community leadership, service, marketing, innovation or partnerships on behalf of a non- Interlake Tourism Association member business or organization in the Interlake.

Event of the Year Award

This award recognizes an event that increases visitation to the community & region demonstrating the ability to successfully satisfy visitor expectations & generates/stimulates tourism and economic activity in the community & region.

Partnership Award

This award recognizes partnerships and alliances that demonstrate the power and value of cooperative approaches to tourism promotion, development or delivery in the Interlake.

Innovation Award

This award recognizes a business or organization that has developed or expanded a new or existing tourism product. For this award a ***Tourism Product*** is defined as a physical site, a service or an experience that caters to an identifiable tourism market.

Volunteer of the Year Award

This award recognizes an individual's outstanding contributions (without financial compensation) to their community or regional tourism industry having a lasting impact on the tourism activity (s) on which the nomination is based.

Interlake Award of Distinction

This award recognizes exceptional leadership that helps the Interlake realize distinction as a high quality tourism destination. May be an individual, a business or an organization. Must have been involved in the tourism industry for at least 5 years.

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& the 2016 Community Futures Community Economic Development Awards**

**NOMINATIONS must be SUBMITTED by Friday August 19th, 2016
TO BE ELIGIBLE FOR THESE AWARDS**

Please follow these Directions for Nomination process:

Nominations: (all information must be complete)

- 1) Enter name of Business / Individual / group you wish to nominate
- 2) Enter name of the Award you wish to nominate the business / individual/ group for- ***you may nominate a business/ group or individual for more than one award***
- 3) Enter Contact information for your nominee– *details shown below*
- 4) Enter your contact information- you must provide your name, phone number & email address (if available) so you can be contacted if more information is required
- 5) Please include the reason you have selected this individual/ group or business for this award- ***Be specific as these facts & reasons are part of the information that goes to the Judges***

2016 Nomination form for Tourism & Economic Development Awards

Business or Individual Nominated: _____

Contact information for Nominee: __ Phone: _____

Email: _____

Contact information for person nominating: *[in case further information is needed]*

Phone: _____ Email: _____

Which award are you nominating this business or individual for: *Find list on poster*

Reason you have selected this business or individual for this award: **Please state your reasons clearly as to why you are nominating this individual, group/ organization or business** (please use another page if needed)

Please fax (1-866-399-8038) or email (info@interlaketourism.com) this form back to Interlake Tourism.
Thank you for your interest in promoting the Interlake and for your involvement in business.