



INTERLAKE  
TOURISM  
*Inland oceans, infinite possibilities*

## Follow up report template

### Applicant Details

Name of Project: \_\_\_\_\_

Location of Project: \_\_\_\_\_

Date of Project (if applicable): \_\_\_\_\_

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

What was the total attendance for the project / event? \_\_\_\_\_

How many estimated tourists were attracted to the area because of your project / event?

\_\_\_\_\_

How many estimated overnight stays were because of your project / event? \_\_\_\_\_

What is the estimated economic impact of your project / event? \$ \_\_\_\_\_

### Project Budget

Please attach your final project budget. [Template](#)

*Itemize both revenues and expenses as indicated:*

*Expenses: List all project expenses and details of those costs for the project. Highlight Tourism Development Fund expenses described below.*

*Revenue: List all sources of revenue including other grants and/or donations.*



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### **Funding Details**

Amount Received from Tourism Development Fund:

\$ \_\_\_\_\_

*Describe how the funding received was used to improve the tourist experience or tourism offering of your project. Provide a description of how the funds were used, amount spent, and description of key deliverables. (Maximum 200 words)*

### **Economic Impact**

*Provide a description (and include supporting data and source) on tourist attendance, overnight stays, visitor spending in Manitoba's Interlake that resulted from your project, product or special event - include the source of this data. (Maximum 250 words)*



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*Provide a description (and include supporting data and source) of new impacts to the local economy that may have resulted from your project, product or special event e.g., # of new jobs or volunteer opportunities created, amount spent on local products or business purchased, etc. (Maximum 200 words)*

**Outcomes**

*Describe any other specific outcomes or impacts related to the project -include supporting data, where applicable and source. (Maximum 200 words)*

Please provide feedback on anything that did not go as planned; lessons learned, what you would do differently in the future etc.

Signature (Authorized Signing Authority): \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_